

WORLD
PHOTOGRAPHY
FESTIVAL
CANNES
2010

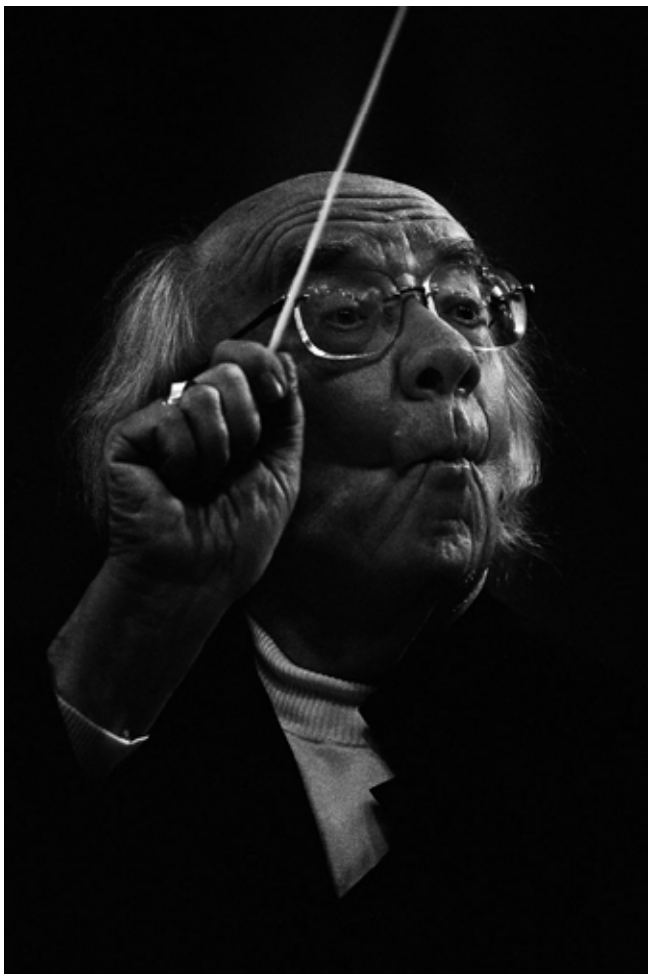
What's on?
Quoi de neuf?



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 World Photography
Festival

Festival programme
22nd -27th April



SONY WORLD PHOTOGRAPHY AWARDS CEREMONY

The Sony World Photography Awards are set to deliver a visual journey through many diverse genres of photography. From exhilarating sport to glamorous fashion, candid documentary, captivating landscapes, people, places, trends and imaginations – this awards programme unveils stories seen and told by people across the globe.

Thursday 22nd April

18.30h – Doors 17.45h

Le Grand Auditorium Louis Lumière, Palais des Festivals

Black tie

Tickets

To purchase online [click here](#) ➔



Sony World Photography Awards
Cannes 2010

THE PARTICIPATING EXPERTS

REZA	Photographer and humanitarian
CHLOE LIMPKIN	Photo Director, Harpers Bazaar
AIDAN SULLIVAN	Vice President, Reportage by Getty Images
BOHNCHANG KOO	Photographer
WM HUNT	Co-Founder, HASTED-HUNT KRAEUTLER Gallery
ROBERTO KOCH	Publisher, Contrasto and Founder, FORMA
JONATHAN TORGOVNIK	Photographer
MONICA ALLENDE	Picture Editor, Sunday Times Magazine
JJR	Vice President Content Development, iStockphoto
GRANT SCOTT	Group Brand Editor Imaging, Professional Photographer Magazine
MARK SEALY	Director, Autograph – the Association of Black Photographers
PABLO BARTHOLOMEW	Photographer and educator
MICHELLE DUNN	Co-Publisher, Aperture Magazine; Editor-at-Large, Chronicle Books
SCOTT THODE	Freelance Curator and Photo Editor
SUE STEWARD	Photo Critic
ADRIAN EVANS	Director, Panos Pictures
ADRIAN BOOT	Music Photographer and co-founder of www.urbanimage.tv
Dr. CAPRICE HORN	Director, Galerie Caprice Horn
BRAD RALPH	Senior Artistic Director, iStockphoto
TOM STODDART	Photojournalist
ZELDA CHEATLE	Curator and Portfolio Manager, Tosca Photography Fund
IDRIS KHAN	Artist



THE PHOTOGRAPHERS' PROGRAMME OF EVENTS

22ND APRIL

10.00h

iStockphoto presents – The Business of Stock: Microstock stories

A discussion of the modern stock industry hosted by iStockphoto photographers and senior staff members: **Kelly Thompson, COO; Lise Gagne, top selling iStock photographer and Creative Director of Content; Eva Serrabassa, Photographer and Photography Editor and Joey Boylan, Photographer and Content Administrator.** Addressing topics such as how the industry has changed over the past decade, royalty free versus rights managed versus microstock, choosing a stock agency, and model releases and copyright considerations. Also discussing some shooting-for-stock tips on what makes a great stock image (and what doesn't) and using your stock portfolio to market your commercial work.

● Palais des Festivals / Salle de Presse

13.00h

Fast Portraiture – Interaction with the subject

Photographer Adrian Boot delves into the challenging craft of portraiture photography and asks the question: can a photograph ever tell a truth about the subject?

● Espace Miramar / 35 rue Pasteur / English only / French interpreter for Q&A available

14.00h – 16.30h

iStockphoto presents – iStockalypse Cannes

The Guerilla Stations / Three locations

- 1) Old School Red Carpet, Location: Red carpet at the Palais des Festivals
- 2) Portraits Etcetera, Location: Mediterranean Hall, Palais des Festivals
- 3) Urban lifestyle, Location: Around the old city and newer areas

14.30h

Lines

Artist Idris Khan shows a chronological view of his work from his still photographs, clips from his short films and the photographic sculptures that he is now making.

- Espace Miramar / 35 rue Pasteur / English only / French interpreter for Q&A available

17.45h – Show starts at 18.30h

Sony World Photography Awards Ceremony

- Palais des Festivals / Le Grand Auditorium Louis Lumière
Headsets for French translation offered

23RD APRIL

10.00h

iStockphoto presents – Lighting and retouching for photography

Hosted by iStockphoto Photographer and Image Inspector Katja de Bruijn-Govorushchenko. Sharing her expertise in photography and retouching, including a career of post-processing assignments for magazines such as Dutch Playboy, this seminar is a coaching session on retouching for flawless skin/ glamour/ fashion, lighting tips for beauty and selecting the right image.

- Palais des Festivals / Salle de Presse

10.30h

Photography NOW – An Industry Symposium

An expert panel of industry professionals discuss and present the current topics, trends, dilemmas and debates concerning the world of photography today. For a complete list of presenters and topics see the Photography NOW schedule in this programme.

- Palais des Festivals / Auditorium A / Headsets for French translation offered

14.00h

Panos Pictures seminar

Adrian Evans, Director of Panos Pictures and Chris de Bode, Documentary Photographer, offer an insight into the professional world of photography and how to stand out above the rest.

● Palais des Festivals / Auditorium A / Headsets for French translation offered

14.00h – 16.30h

iStockphoto presents – iStockalypse Cannes

The Guerilla Stations / Three locations

- 1) Croisette Style, Location: Along the Croisette
- 2) Portraits Etcetera, Location: Mediterranean Hall, Palais des Festivals
- 3) Marie Antoinette, Location: Around the old city

15.30h – 18.30h

Portfolio Reviews – Session 1

● Majestic Hotel / Salon La Baule

18.30h

The Moving Image

An evening screening showcasing the best in New Media and the convergence of the still and moving image.

First presentation: “The decisive moment has become the extended moment” presented by Professional Photographer Magazine.

Second presentation: “Intended Consequences. The Rwanda Project”

Photographer and humanitarian Jonathan Torgovnik presents Foundation Rwanda, which details how he uses photography to tell important stories which should be seen and heard across the globe.

● Palais des Festivals / Auditorium A / English only / French interpreter for Q&A available

24TH APRIL

10.00h

iStockphoto presents – Workflow and image processing with Nik Software

Hosted by Nik Software expert and image processing guru Benoit Aragou. Benoit will provide attendees with training on how to increase picture quality, both quickly and with ease, using Nik Software. A seminar to learn creative ways to enhance colour or add drama, develop and improve your workflows, and create more amazing imagery with the Nik Software product suite. Nik Software has become the recognised leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging professionals.

● Palais des Festivals / Salle de Presse

13.00h – 16.00h

Portfolio Reviews – Session 2

● Majestic Hotel / Salon La Baule

14.00h – 16.30h

iStockphoto presents – iStockalypse Cannes

The Guerilla Stations / Three locations

- 1) Portraits Etcetera, Location: Mediterranean Hall, Palais des Festivals
- 2) At the Office, Location: Various, Palais des Festivals
- 3) Croisette Style, Location: Along the Croisette

25TH APRIL

10.00h

iStockphoto presents – The new business of photography

Presented by Photographer and Photography Editor – Eva Serrabassa, Photographer and Content Administrator – Joan Vicent Canto, and Photographer and Image Inspector – Alexey Ivanov. The seminar will address building a personal style and portfolio, marketing yourself and building a client base with advice for personal sites, social media and microstock. It will also include business considerations such as taxes and incorporating as a business versus contractor. Learn tips for working with a team including stylists and make-up artists and working for a client or art director.

● Palais des Festivals / Salle de Presse



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PORTFOLIO REVIEW SESSIONS

A photographer's most essential marketing tool

Meet and connect with top industry leaders and have your portfolios reviewed by experts who can offer constructive critique, help you to improve your selection and presentation and could even present you with your next job.

For a full list of confirmed reviewers please [click here](#) 

Friday 23rd April/ 15.30h – 18.30h

Saturday 24th April/ 13.00h – 16.00h

Majestic Hotel / Salon La Baule

To purchase your review sessions please [click here](#) 

iSTOCKPHOTO PRESENTS

iStockalypse Cannes – Photography workshops and iStock Guerilla Stations

The iStockphoto team offers a series of workshops and live shoots for anyone interested in photography concepts. The iStockalypse will invites attendees to join in challenging, educational shoots influenced by French culture and the City of Cannes. Anticipate beachside cafés, shopping, fashion, food and culinary topics, even some red carpet shoots – all complete with art-direction, models and studio lighting. Three days, three workshops, three mobile stations, and one extra bonus event... get ready to jump right in.

For a full list of stations and details, please visit the Festival Registration Hall at the Mediterranean Hall, Palais des Festivals, Cannes.



2010 Professional & Amateur Winners Exhibitions

Over 200 images, beautifully curated by Zelda Cheatle, will be on public view in front of the Palais des Festivals. This distinct collection, chosen by members of the World Photographic Academy, showcases over 45 photographers' work from across the world. ● Parvis of the Palais des Festivals

Student Focus Award

A collection of photographs taken by students around the globe and depicting the 2010 Student Focus theme 'War & Peace'. ● Palais des Festivals / Mediterranean Hall

UNICEF: A Photo Pledge for Children's Rights

Make a wish for children around the world and hang it on the UNICEF wishing tree. ● Parvis of the Palais des Festivals

Sony Campaign Award

The second annual award specially created by Sony and blending the energy of football with a passion for photography. ● Parvis of the Palais des Festivals

Ipernity Exhibition

Budding international photographers, members of the photosharing website ipernity.com, receive the opportunity to showcase their diverse work in a gallery environment. ● Espace Miramar / 35 rue Pasteur

Eve Arnold – A Lifetime Achievement

A retrospective of beloved and celebrated photographer Eve Arnold's work, drawn from the Tosca Photography Fund collection and curated by Zelda Cheatle. ● Palais des Festivals / Foyer Louis Lumier

David Zimmerman

A new collection from the 2009 winner of the Sony World Photography Awards L'Iris d'Or. ● Palais des Festivals

PHOTOGRAPHY NOW AN INDUSTRY SYMPOSIUM

23rd April / 10.30h – 13.30h

● Palais des Festivals / Auditorium A

Hear it from the experts and join the discussion. An expert panel of industry professionals discuss and present the current topics, trends, dilemmas and debates concerning the world of photography today.

Presenters and topics include:

**TOM STODDART (PHOTOJOURNALIST) AND
AIDAN SULLIVAN (VP, REPORTAGE BY GETTY IMAGES)**

A discussion of the role of an agency representing photojournalists in the current photographic climate. Why is it critical for agencies to support their photojournalists?

**MICHELLE DUNN (CO-PUBLISHER, APERTURE MAGAZINE;
EDITOR-AT-LARGE, CHRONICLE BOOKS)**

Presents the challenges and exciting trends in photo publishing.

**ROBERTO KOCH (PUBLISHER, CONTRASTO
AND FOUNDER OF FORMA)**

Presents contrasto and the many activities of the agency – a publishing house specialising in photography, an educational organisation running master schools in photography and workshops, an International Centre of Photography (FORMA), an art gallery for collectors, a photo-agency... a versatile community of people involved in photography.

MONICA ALLENDE (PICTURE EDITOR, SUNDAY TIMES MAGAZINE)

Offers an inside look at the use of photography in The Sunday Times Magazine with a particular focus on how the magazine develops photographers' careers and a thoughtful insight on the current state of printed media.

JJR (VICE PRESIDENT CONTENT DEVELOPMENT, ISTOCKPHOTO)

"Anyone. Anywhere" – The democratization of photography and how it relates to individuals – Being able to use current technologies to 'fill a gap' in how they share their art.

ZELDA CHEATLE (CURATOR AND PORTFOLIO MANAGER, TOSCA PHOTOGRAPHY FUND)

"Ways of Seeing" – The words and vision of John Berger who wrote "Ways of Seeing" and "About Looking."

GRANT SCOTT (GROUP BRAND EDITOR IMAGING, PROFESSIONAL PHOTOGRAPHER MAGAZINE)

"The decisive moment has become the extended moment". With the addition of HD video to DSLR cameras, photographers can be film makers and film makers can become photographers. We are at a point of creative convergence, which many photographers are in danger of missing out on. Filmmakers are ahead of the game and photographers must not get left behind.

WM HUNT (CO-FOUNDER, HASTED-HUNT KRAEUTLER GALLERY)

"The Changing Face of Portraiture in Contemporary Photography". Hunt will trace a recent collaborative effort by a group of a dozen students at the School of Visual Arts (NY) to examine and to present photography in innovative ways that speak to their generation.

SCOTT THODE (FREELANCE CURATOR AND PHOTO EDITOR)

Print to online: "A Personal Journey" Scott Thode discusses his personal journey from print to the web and specifically his latest venture for "VII The Magazine".

FOR STUDENTS ONLY

Receive a 50%* discount on the Festival pass which include the Photographers' Programme events, as well as the Sony World Photography Awards Ceremony.


Meet other photography students from around the world; enjoy talks by internationally renowned photographers and industry experts; network with professionals in the industry; attend portfolio review sessions, seminars and workshops and bring your camera along to practice your skills with iStockphoto shoots.

'As Seen By Students' – A dedicated gallery for students to post their photographs taken of the City of Cannes. This student gallery will be showcased within the Palais des Festivals. Each day new winners will be picked.


For details, please visit the Festival Registration Hall in Cannes.

*promotional code for Students is STUD50 – just enter it when purchasing your tickets on line in the promotional code area. Students will be asked to show proof of ID to validate their student status.

GENERAL INFORMATION

You can purchase your tickets prior to and during the Awards and Festival events, including the portfolio review sessions online, please click: www.worldphotographyawards.org/festival 

You may also purchase your tickets in Cannes during the event inside the main Festival Registration Hall.

For inquiries about the Festival and/or Awards, please contact giulia@worldphotographyawards.org 

For press inquiries, please contact jill@colmangetty.co.uk 

Festival Registration Hall & Information Centre Mediterranean Hall,
Palais des Festivals

Opening hours are:

Wednesday 21st April / 15.00h – 19.00h

Thursday 22nd April – Monday 26th April / 10.00h – 19.00h

Tuesday 27nd April / 10.00h – 16.00h